



SESQUI LAUNCHES NEW WEBSITE AND LEARNING HUB FOR CANADA'S 150TH

Toronto, Feb 21 – SESQUI, a revolutionary 360° cinematic experience launches its optimized 2017 website, SESQUI.ca. The new site features fresh content including SESQUI's LEARNING HUB, offering a wealth of tech-driven resources for educators and the public to explore Canada through the arts.

The refreshed website also includes the COMMUNITY HUB, a space for passionate Canadians to share stories and engage with SESQUI activities. It will be updated regularly with new articles, blogs, contests, challenges and announcements on the latest SESQUI initiatives. The website will also house multimedia and 360° content from SESQUI's HORIZON and MERIDIAN VR, as well as the interactive MEET YOUR SESQUATCH experience, launching this spring.

“We are thrilled to unveil our new website, as just the beginning of what SESQUI has in store for Canada 150,” said Joanne Loton, SESQUI Executive Producer. “There are many layers to the SESQUI experience and SESQUI.ca is the place that brings it all together. We hope to connect with Canadians coast to coast to coast, in person and online and foster a spirit of participation in building the Canada we all want for the future.”

SESQUI is supported by the Government of Canada as a Signature Initiative of Canada's 150th anniversary of Confederation.

“I'm delighted that SESQUI is launching its website today,” said the Honourable Mélanie Joly, Minister of Canadian Heritage. “This site will offer activities and an interactive learning program for Canada 150. I invite people of all ages to take part in this immersive and educational multimedia experience. Let's take advantage of Canada 150 to celebrate the wealth of our cultural heritage and look toward a creative future!”

The province of Ontario also supports SESQUI in partnership with Ontario 150 celebrations.

“Education is the foundation for creating a bright future and using immersive technology to explore the great land we live in and the extraordinary cultural diversity we have at our doorstep will undoubtedly ignite the minds of today's youth,” said Eleanor McMahon, Minister of Tourism, Culture and Sport. “Creating forums for online engagement through the Community Hub will provide a richer connection to the entire sesquicentennial experience.”



ABOUT SESQUI

With a vision to see and understand Canada in new and inspiring ways: SESQUI is a revolutionary 360° cinematic journey into the heart of Canada. SESQUI aims to engage millions of Canadians through its full dome and virtual reality content, online activities and learning programs that showcase the best in Canadian arts and innovation. SESQUI is a Canada 150 Signature Initiative poised to lead celebrations in Canadian communities this year. For more information and to become a partner, please visit www.SESQUI.ca

ABOUT ONTARIO150

As an original province of Confederation, Ontario will be marking its 150th anniversary this year by supporting events and programs across the province that showcase our diversity, encourage Ontarians to get involved and celebrate and leave a lasting legacy for communities across the province to enjoy. This is a chance to reflect on our history and look ahead towards the next 150 years in Ontario. The Ontario150 program is intended to engage Ontarians of all ages, but especially our youth to help lay the groundwork for strong economic, social and cultural legacies for the next generation. www.Ontario.ca/150, #Ontario150

MEDIA INQUIRIES

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